

REVENUE SHARING FUNDS
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	Lincoln Area Chamber of Commerce	Telephone:	916-645-2035
Address Line 1	540 F Street	Fax Number:	916-645-9455
Address Line 2	Lincoln, CA 95648	Email:	ed@lincolnchamber.com
Website	www.lincolnchamber.com		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	Placer Valley Eats will highlight local and regional restaurants, wineries, breweries, and caterers all around the area in an effort to support and boost traffic for businesses. There is no cost to the public.
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	We will utilize these funds to create a community online program guide to direct the public to participating Restaurants, wineries & Breweries. As well as proper advertisement for sponsors who would like to show their support. This event is being co-branded with the 3 other South Placer Chambers of Roseville, Rocklin & Loomis. The intent is to support our entire region.
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Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

Years/Amounts	We received \$1,500 in 2019 & \$1,000 in both years 2017 & 2018.
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I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME Tom Indrieri



DATE 08/14/2020

APPLICANT'S SIGNATURE

Office Use Only

Date Received		BOS Agenda Meeting Date	
Date Posted to Web		Amount Received	
Date Removed From		Date funding check mailed	
Prior Contributions			



LINCOLN
 AREA CHAMBER OF COMMERCE
 Business Advocate Community Resource

Tom Indrieri, Executive Director
 Lincoln Area Chamber of Commerce

Chris O'Keefe, President
 Sun City Lincoln Hills

Cherri Spriggs, Past President
 FSB Public Affairs

Ed Mertens, 1st Vice-President
 Mertens Insurance Agency

Mark Luster, 2nd Vice President
 Sierra Pacific Industries

Eric Dalton, Treasurer
 Sutter Health

Kimberly McCue, Secretary
 Lincoln Funeral Home

Claire Luke, Board Chair
 Lincoln Community Foundation

Melanie Bergevin, Director
 Edward Jones

Brandon Bowling, Director
 William Jessup University

Randy Johnson, Director
 Lincoln Gun Exchange

Aldo Pineschi, Director
 Aldo Pineschi Consulting

Brandon Sanders, Director
 PG&E

Vic Wursten, Director
 PRIDE Industries

Lew Forrest, Director
 Realty One Group

Dear Placer County Board of Supervisors,

COVID-19 has dramatically impacted our business community, especially the operations of our restaurants, caterers, breweries & wineries. In an effort to support and boost the traffic for these businesses, we are proud to announce the formation of our "Placer Valley Eats" event.

This event will span for 3 weekends in September and focus on different restaurants, caterers, breweries & wineries in the Placer Valley area. During these weekends, many businesses will be offering special menu items and promotions.

Sept 11th-13th Takeout Roseville | **Sept 18th-20th** Takeout Rocklin | **Sept 25th-27th** Takeout Lincoln

This event is being brought to you by the Placer Valley Chamber Coalition- who have been continually at work to advocate, provide exposure and valuable resources to our business community during their trying times. As a previous investor in our programs, we want to first say thank you for your support. Everything we have been doing could not be possible without your continued support of our Chambers. We now come to you hoping you will help us make this event successful. Please see our sponsorship opportunities below:

Placer Partners Sponsor - \$6,000
 (Sponsor for all 3 weekends)

- 1/2 page ad in virtual program guide for 3 weeks
- Company Logo with link in virtual program guide for 3 weeks
- Company Logo with link on three Chamber Eblasts
- Three Social Media Mentions (Logo)
- Media Promotion

Foodie Sponsor - \$2,500
 (Limited to 1 Company Per Week)

- 1 full page ad in virtual program guide for 1 week
- Logo on all printed materials promoting that specific week
- Company Logo with link in virtual program guide for 3 weeks
- Company Logo with link on Chamber Eblast
- Two Social Media Mentions (Logo)

Good Eats Sponsor - \$1,000

- 1/2 page ad in virtual program guide for 1 week
- Company Listing with link in virtual program guide for 3 weeks
- Company Listing with link on Chamber Eblast
- Social Media Mention (listing)

Cheers Sponsor - \$500

- One 1/4 page advertisement for 1 week
- Company Listing with link in virtual program guide for 3 weeks

Grub Sponsor - \$250

- Company listing in virtual program guide for 3 weeks
- Social Media Mention (listing)

We hope that we can count on you to help us make Placer Valley Eats a win for our business communities!

Thank you for your consideration.

Tom Indrieri, Executive Director
 Lincoln Area Chamber of Commerce



LINCOLN
 AREA CHAMBER OF COMMERCE